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## **Healthy Schools Campaign Releases Fourth Edition of Green Cleaning Guide**

*PortionPac Chemical Corporation recognized for long-term commitment.*

October 23, 2012 CHICAGO— Healthy Schools Campaign (HSC) is recognizing PortionPac Chemical Corporation as one of its longest-term supporters as it releases its influential “Quick & Easy Guide to Green Cleaning in Schools”. This is the fourth edition of the guide, following the successful distribution of nearly 125,000 copies of earlier editions.

“PortionPac believed in the value of this guide, had the vision to see the impact it could have, and took a chance by supporting a fledgling program in 2006,” said Rochelle Davis, executive editor of the guide and president and CEO of Healthy Schools Campaign. “Since then, we’ve seen huge strides in policy, in the marketplace and on the ground in schools as more and more leaders embrace cleaning for health while protecting the environment. By being part of the Green Clean Schools team from day one and continuing to generously support it over the years, PortionPac has helped grow this program and create change in schools. We are proud to be part of making this change and are proud of the team that has come together to support it.”

Since HSC launched the Green Clean Schools initiative, the demand for green cleaning in schools has grown significantly. Ten states now require green cleaning in schools and the federal government promotes green cleaning with programs such as Green Ribbon Schools and the EPA state school environmental health guidelines. The marketplace for green cleaning has also shifted, with industry leaders offering an increasing range of effective green options.

“Schools across the country use the ‘Quick and Easy Guide to Green Cleaning in Schools’ as an authoritative resource, and we are happy to support it. With the preponderance of policies favoring green cleaning materials, every school can use a resource like this to help navigate the purchasing requirements. PortionPac supports the guide because it’s the right thing for the environment and for students when a school chooses a green cleaning system,” said Burt Klein, president of PortionPac.

The Guide outlines five steps for starting or enhancing a green cleaning program, such as using green products and equipment, adopting new cleaning procedures and involving all school stakeholders in the process. It also includes an enhanced purchasing directory with hundreds of products that meet HSC’s environmental standards for schools. To learn more or access the full guide, visit [www.greencleanschools.org](http://www.greencleanschools.org).

### About Healthy Schools Campaign

The Healthy Schools Campaign, an independent not-for-profit organization, is a leading authority on healthy school environments and a voice for people who care about our environment, our children,



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and education. HSC advocates for policies and practices that allow all students, teachers and staff to learn and work in a healthy school environment. Learn more at [healthyschoolscampaign.org](http://healthyschoolscampaign.org).

About PortionPac

PortionPac is the leading provider of premeasured maximum concentrate portion control detergents with a 45 year history of teaching how to clean better, safer and with less products. PortionPac products reduce the resources used throughout the lifecycle of production, storage, distribution and disposal, minimize the adverse effects of cleaning products on the environment, and eliminate the unsafe and ineffective habits of traditional cleaning procedures. PortionPac's manufacturing facility is offset by 100% wind power. PortionPac has been named a 2010 Top Small Company Workplace by Winning Workplaces and *Inc. magazine*. For more information visit [www.portionpaccorp.com](http://www.portionpaccorp.com).

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